

VAISHALI  S

Vaishali S is a couture fashion brand from India. Designer Vaishali Shadangule brings together her cultural influence and modern look to create inspired handmade pieces. A Vaishali S has successfully produced and presented 19 collections at fashion events including New York Fashion Week (NYFW16), FDCI (Amazon/Wills) Fashion Week and Lakme Fashion Week and returns to New York for NYFW First Stage.

NYFW is the single most anticipated fashion event in the United States. This year in particular is very exciting as we get to be part of the expansion of NYFW. For the first time this year, NYFW is launching First Stage- a new platform to showcase luxury labels from around the world. The stage will be set at the Gallery at the Dream Downtown. On Friday, September 8 we will be hitting the runway with eyes and ears from media outlets around the world.

- 3000 Media outlets covering the events
- #NYFW is used over 30million times
- 200,000 in-person attendees during FW
- NYFW generates almost \$1B for NYC, more than NYC Marathon, US Open and the Super Bowl

Please join us on this incredible journey down the catwalk. With your support, we can make this production a worthwhile experience for everyone. As a sponsor, let us stitch you into fabric that brings NYFW to life.

Levels of Sponsorship

Tiers	Contribution	Incentives
Fashion Sponsor	\$5,000	2 Tickets to the Fashion Show Your company logo on Step and Repeat Banner Meet the Designer after the show
Designer Sponsor	\$10,000	4 Tickets to the Fashion Show Your company logo on Step and Repeat Banner Meet the Designer after the show Ad or product allocation in swag bags
Couture Sponsor	\$20,000	4 Front Row Reserved Seats 8 Tickets to the Fashion Show Your company logo on Step and Repeat Banner Meet the Designer after the show Ad or product allocation in swag bags Tickets to Dine with Design

For more information, please contact Elizabeth Abercrombie or Dhvani Srivastava.

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